

## 2019 HERITAGE GENERALS SPONSORSHIP PACKAGES

### General Dwight D. Eisenhower Field Sponsor Package

**\$3,000**

- Your company logo will be displayed prominently on the field for all Generals home games in 2019, with exposure to thousands of fans over the course of the season.
- You'll get one of our attractive, newly designed banners, which will hang for the entire season.
- You'll receive 2 season tickets to all Generals home games.
- Your business will be mentioned over the PA system two times at each home game.
- Your business can deliver a social media ad/coupon/promotion on the Heritage Generals Facebook page and Twitter account, achieving thousands of views and driving customers to your business.

### General Omar Bradley Game Day Deal of the Week

**\$1,000**

- Everyone who enters the stadium at your selected game will receive an ad/coupon/promotion of your choosing to help drive customers to your business so that your sponsorship results in sales.
- You'll get one of our attractive, newly designed banners, which will hang for the entire season.
- Your business will be mentioned over the PA system two times at your designated game.
- You'll receive 2 season tickets to all Generals home games.

### General Douglas MacArthur First Down Package

**\$600/\$1,000**

- For \$600, your business will be mentioned every time the Generals get a first down during the season. At an average of 12 first downs per game, your business will be mentioned 60 times or more during the season with a hearty, "That's another 'your business name' first down!"
- At \$1,000, you'll not only get the first down sponsorship, but you can add a highly visible stadium banner, 2 season tickets, and a social media ad/coupon/promotion during the season.

### General George S. Patton Game Sponsor Package

**\$750**

- Your business will be the game sponsor for one Generals home game during the year and will receive a half page in the Game Day Lineup for that game. Game selection is first-come, first-served.
- You'll get one of our attractive, newly designed banners, which will hang for the entire season.
- You'll get 2 season tickets to all Generals home games.
- Your business will be mentioned over the PA system two times during your designated game.
- Your business can deliver a social media ad/coupon/promotion on the Heritage Generals Facebook page and Twitter account, achieving thousands of views and driving customers to your business.

### General Chesty Puller Banner Package

**\$500**

- You'll get one of our attractive, newly designed banners, which will hang for the entire season.
- You'll receive 2 season tickets to all Generals home games.
- Your business can deliver a social media ad/coupon/promotion on the Heritage Generals Facebook page and Twitter account, achieving thousands of views and driving customers to your business.

**Feel free to ask how we can help meet your goals by designing a custom package for you. We hope you'll help support our students and our football program and let us help promote your business in a meaningful way!**

**GO GENERALS!**